



REAL ESTATE MULTIMEDIA

Make the first impression count. To give the best impression of your home online, where potential buyers are searching, we hire professional real estate photographers to take the photographs of your home that will be featured online and in marketing materials. Buyers want to be able to imagine themselves in the home. Seeing personal belongings, everyday living items like towels and toothbrushes and an overload of family photographs is not only distracting for the buyer, but they can be the reason a potential buyer clicks away from your home and views another without every having seen it in person. Make the most out of the professional photography by following these simple guidelines when preparing your home

Tips



PREPARE

FOR YOUR PHOTOSHOOT

Living Areas

Remove all clutter, including tissues boxes, remote controls, and as many personal photos and items as possible. Floors should be swept and carpets vacuumed.

Bedrooms

Make all beds and hide or organize children's toys. All floors should be vacuumed or swept. Hide tissue boxes, personal items, excessive photos, remote controls, alarm clocks and phone chargers. It is important that these and all other rooms feel comfortable and inviting.

Kitchen and Dining Rooms

Wipe down counters and put all small appliances in cabinets. Remove magnets and photos from the refrigerator, hide sponges and soap dispensers.

Bathrooms

Hide all toiletries, such as soap dispensers, toothbrushes, cosmetics and items in the shower area. Wipe down counters and sweep floors. Have clean folded towels in their normal areas.

Outside

Have lawn freshly cut or at a presentable level. Roll up hoses, and have outside furniture set up (open umbrella). Hide trash cans or bring them to the street.

Finally

Before your shoot, make sure all interior lights are on. The blinds are open, and ceiling fans are off. If any bulbs are out of please replace before shoot. Remove all cars from the driveway and park them down the street.

The laundry room or garage makes for a great hiding spot for items that you need to disappear for the shoot. If there is not enough space hide items in closets or under beds. Please remove all seasonal decorations if possible.

The photographer will be happy to walk through the home with you before the shoot. The moving of large items from room to room is not an option when the photographer is there, items need to be moved before arrival. Thank you for the opportunity to photograph your house.